
Dear Friend,

As the new president of LifeWay Christian Resources, I've spent the last few months learning about LifeWay's endorsed providers such as Lightcast Networks.

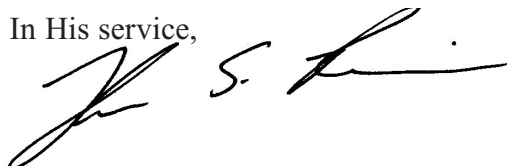
Lightcast makes reaching out to your church's homebound members simple. Even if your church doesn't have a radio or TV broadcast, your homebound members won't have to miss a service. By using a telephone, homebound folks can listen to the service, connect with Sunday School classes, and more...in real time!

Few things are more comforting to isolated church members than the ability to stay connected with their church home. LifeWay Special Services and Lightcast Networks make this connection possible by helping your homebound members feel like a productive part of church services and Sunday School classes by creating a physical connection and a real time presence.

When your church does business with Lightcast Networks, your satisfaction is guaranteed not only by Lightcast, but by LifeWay as well. We are also proud to report that income generated by LifeWay Special Services goes back into Southern Baptist work at both the state and national levels.

To find out more about how Lightcast Networks can re-connect your homebound members with their church home, visit them online at www.lifewaystores.com/lightcast, or call us at 1-800-464-2799. With LifeWay and Lightcast Networks, the opportunities to reach your community are endless!

In His service,



Thom S. Rainer, President
LifeWay Christian Resources